



Long Term Planning Key Stage 4 – Year 10 and 11

Specification link: [Enterprise \(2022\) | BTEC Tech Award | Pearson qualifications](#)

Subject	BTEC Enterprise
Qualification	Level ½ BTEC Tech Award Enterprise (2022)
Assessed by	Two Pearson Set Assignments worth 30% each. A public exam worth 40%
Autumn 1 Y10	Exploring Enterprises – understanding how and why enterprises and entrepreneurs are successful
Autumn 2 Y10	Understanding customer needs and competitor behaviour through market research
Spring 1 Y10	Understand how the outcomes of situational analyses may affect enterprises
Spring 2 Y10	Pearson Set Assignment: Component 1 Exploring Enterprises
Summer 1 Y10	Component 3 Learning Aim A – Marketing Activities
Summer 2 Y10	Component 3 Learning Aim A – Marketing Activities Component 3 Learning Aim B – Financial Documents and Statements
Autumn 1 Y11	Component 3 Learning Aim B – Financial Documents and Statements Component 3 Learning Aim C – Financial Planning and Forecasting

Autumn 2 Y11	Component 3 Learning Aim C – Financial Planning and Forecasting Mock Exam
Spring 1 Y11	Component 2 – Planning and Presenting a Micro Enterprise Idea
Spring 2 Y11	Component 3 – top up and mock exam
Summer 1 Y11	Component 3 – revision and public exam
Summer 2 Y11	n/a